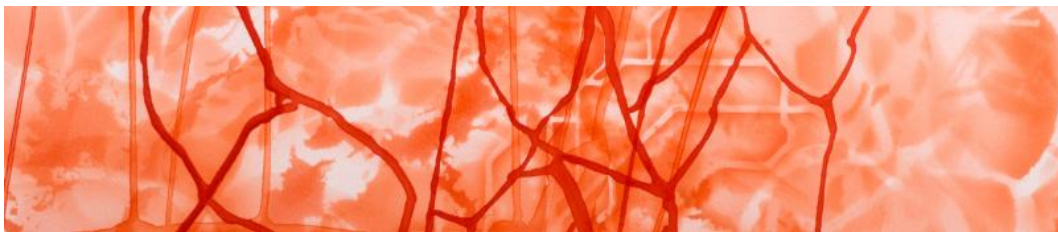


NOELLA LOPEZ

G A L L E R Y

WELCOME TO 2015 AND YOUR NEW YEAR RESOLUTION!



I WILL BUY ART AND ADD TO MY COLLECTION IN 2015

4 TIPS TO BUY ART IN 2015

SET YOUR BUDGET

Pick an amount you can afford and stick to it. It can be \$1 000, \$3 000 or \$10 000... You need to start somewhere, and if you can repeat it each year your collection will grow.

LOOK AT ART

Notice public art in the streets, while visiting friends or families, in corporate offices

and buildings, at art festivals, and go to galleries and museums. Make it fun! Enjoy it with family and friends. Also don't forget to check out the artworks online with Noella Lopez Gallery and create your own gallery of the artworks you like. New artworks are also released each month.

PICK ART YOU LIKE

What is it you like in the visual arts besides the illustrations or images? Maybe the surfaces (i.e. paper, canvas, wood, print, etc), 2D or 3D, large or small, realist or abstract, conceptual or decorative, colourful, black and white, exuberant or minimalist, funny, clever, astute or impenetrable. Take some time developing your taste, it is important. Check out on Noella Lopez Gallery the info provided by each artist to accompany their artworks as well as the reviews I have written for each of them.

LIKE ANY RESOLUTION... YOU MAY NEED TO RE-EVALUATE

We all have the best intentions in January but life often gets in the way. From time to time check out your progress and see how your taste may evolve and where this journey is taking you. Are you getting closer? If Yes this is exciting, go for it! If not, call me, lets' talk on how to get you closer to your goal! Also I would be very happy to show you the artworks "in the flesh" if you are in Sydney.

More Tips

are in preparation for this year. They will cover a range of topics from engaging with art even art you don't like, collecting art, conservation to investing in art.

Share them with your friends who may be keen to buy an artwork but are not too sure how to go about it.

Wishing you a very arty 2015!

NEWS

Sam Heydt is now represented by Noella Lopez Gallery. It is very exciting to have such a talented and prolific artist joining the existing stable of wonderful artists already with the Gallery. Sam will be the Artist of the Month in April and new

artworks by the Artist will be released then.

And Your new Mantra for 2015 is... I will buy Art and Add to my Collection!

Artwork above: Conversation 27 by Lisa Jones (detail)



SAM HEYDT

Sam is a New York City based artist, designer and filmmaker. A global photographer she has exhibited in numerous galleries, museums and art fairs throughout Europe, Oceania, US, UK and Russia.

Sam's Profile, [CLICK HERE](#)

More Artworks by Sam, [CLICK HERE](#)





LISA JONES

"A Conversation is the resultant work formed during a collaborative process of discussion between me and the painter Tom Loveday. Though we come from quite different forms of art practice, this work nonetheless interacts like the many conversations we have most working days in the studio we share."

More Artworks by Lisa, [CLICK HERE](#)

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